

International conference
DIGITAL CHALLENGES FOR THE GLOBAL ECONOMY:
THE EURASIAN PERSPECTIVE AND BEYOND
(November 27, 2019)

Faculty of Economics, Lomonosov Moscow State University
(Lenin Hills, 1, building 46, Moscow, 119234)

CONFERENCE PROGRAM

9.30-10.00
Registration

10.00-12.30

Session 1. International Economic Cooperation at the Digital Era

Plenary papers

Kolesov Vasily, Deeva Marina (Russia, Lomonosov Moscow State University).
Global Value Chains in the Digital Economy

Jamilov Mahammad, Ragimli Fikret (Azerbaijan, Baku Branch of Lomonosov
Moscow State University). Trade Regulation in Azerbaijan at the Age of
Digitalization

Boldyreva Alina (Russia, FINVAL Group). Digital Modelling of Enterprises and
Production: A Survey of Cases

Kosov Mikhail (Russia, Financial University under the Government of the
Russian Federation and Plekhanov Russian Academy of Economics).
Approaches to Develop a Competitive Socio-Economic Systems at the
at the Age of Digitalization

Potyomkin Alexander (Russia, Lomonosov Moscow State University). Global
Projects for the Digital Era

Khotko Alexander (Russia, Eurasian Economic Commission), Oleynik
Alexander (Russia, Lomonosov Moscow State University). Trends in
Integration of Information Flows between National Regulatory Agencies
in the Eurasian Economic Union

Yurova Natalya (Belarus, Belarusian State University). Digitalization of Trade
Operations as a Contributing Factor for Export Growth in Belarus

12.30-13.00
Coffee Break

13.00-15.00

Session 2. Digital Transformation of Business Models, Social Trends, and Labor Relations

Plenary papers

Gluschenko Galina (Russia, Lomonosov Moscow State University). Human Capital Formation in the Digital Economy

Balcerowicz-Szkutnik Maria, Sroka Alicja (Poland, Uniwersytet Ekonomiczny w Katowicach). Telework as a New Labor Market Model: Selected Aspects

Kulakov Mikhail (Russia, Lomonosov Moscow State University). Financialization of the Global Economy: The Digital Stage

Manucharyan Mary (Armenia, M.Kotanyan Institute of Economics). The Rise of Digital Economy and Labor Market Developments in Armenia

Matveev Igor (Russia, VNIKI). The Use of Energy Technologies for Digital Money Creation: Trends, Problems, and Perspectives

Rodionova Irina, Kokuytseva Tatiana (Russia, RUDN University). Industrial Development in Eurasian Countries: The Digital Gap Widens

Samedova Mekhriban, Khalilov Tural (Azerbaijan, Azerbaijan State Economic University). Development of Digital Economy in Azerbaijan

Papers Based on Research in Progress

Belova Lyudmila (Russia, Lomonosov Moscow State University). The Waves of Digitalization and Their Socio-Economic Consequences

Liamentkov Andrey (Russia, Lomonosov Moscow State University). The Role of Digital Money in the Global Digital Economy

Radtchenko-Draillard Svetlana (France, Sorbonne Paris City University -Paris Diderot University – 7). The Psychological Specificities of the Human Factor in the Economy and Society at the Time of Digitization

Sączewska-Piotrowska Anna (Poland, Uniwersytet Ekonomiczny w Katowicach). Digital Exclusion of Elderly People: Challenges and Problems

Frolov Andrey (Russia, Lomonosov Moscow State University). Perspectives of and Challenges for Technological Public-Private Partnerships at the Age of Digitalization

15.00-15.15

Break

15.15 – 17.15

Session 3. National and Regional Models of Digital Cooperation

Plenary papers

Luchko Marina (Russia, Lomonosov Moscow State University). Cybertrade in Scandinavian Countries

Kralik Dominik (Slovak Republic, Ludwig Maximilian University of Munich),
Petrášek Zdeněk (Czech Republic, Charles University). Digital Taxation
in the EU: German and Czech Perspectives
Moreva Eugenia. (Russia, Financial University under the Government of the
Russian Federation). Digitalization Policies in India
Nusupova Gulnara (Kazakhstan, Al-Farabi Kazakh National University).
Digitalization of Economic, Social and Demographic Indicators of Living
Standards in Kazakhstan
Sato Akiko (Japan, Sankt Petersburg State University). What Drives the
'Digital Economy' Evolutions? - The Case of Japan
Tsvetkova Nina (Russia, Institute of Oriental Studies). Countries of Asia and
Africa: The Rise of Digital Economy and the ICT Sector
Yakushenko Ksenia (Belarus, Belarus National Technical University).
Common Information Space of the Eurasian Union: Formation of Digital
Basis and Digital Dividends

Papers Based on Research in Progress

Golovenchik Galina (Belarus, Belarusian State University). Digital Experience
of Belarus: Lessons for the Eurasian Union
Zubenko Vera (Russia, Lomonosov Moscow State University). Economic
Digitalization in Germany
Vikhoreva Olga (Russia, Lomonosov Moscow State University). Digitalization
Trends in the SME Sector
Ismailov Chingiz (Azerbaijan, Baku State University). Policies to Support
Economic Digitalization in Azerbaijan
Roseman Evelina (USA, Lomonosov Moscow State University). Globalization,
Digital Revolution, and Human Capital: New Trends and Dependencies

17.30 – 19.00

Session 4. New Developments in Economic Digitalization Studies

Papers Based on Research in Progress

Antipova Ekaterina (Belarus, Belarusian State University). ICT Sector in the
Global Economy: Geography, Structure, and the Role of Belarus
Barsegyan Manan (Russia, Lomonosov Moscow State University). Directions
of Science and Technology Cooperation of Russia at the Age of
Digitalization
Boretto Mauricio (Argentina, Universidad Nacional de Cuyo). Modernization
of the Law in the Digital Era: The Impact of Blockchain
Gomez Torre Rogrigo Alejandro (Argentina, Universidad Nacional de Cuyo).
Digital Platform and Policy: Regulate or Not?
Dirko Svetlana (Belarus, Belarus State Economic University). Digital
Transportation Corridors: From the Concept to Practical Approaches
Zubareva Olga (Russia, Lomonosov Moscow State University). The Impact of
Digitalization on the 'Green' Economy
Epikhina Raisa (Russia, Lomonosov Moscow State University), Svirina Maria
(RANEPA). The Impact of Digitalization on the Art Market in China

Karlovskaya Sophia, Zueva Anastasiya (Russia, Lomonosov Moscow State University). SME Development at the Age of Digitalization: International and Russian Experience

Okunev Vladimir (Russia, Lomonosov Moscow State University). Current and Prospective Challenges for Digital Economy

Omarova Shamalay (Russia, Lomonosov Moscow State University). Digitalization Effects in the Oil Industry

Lysunets Marina (Russia, Lomonosov Moscow State University). Blockchain Technologies: Industry Perspectives

Mashinsky Vladimir (Russia, Lomonosov Moscow State University). What's Left of Sharing Economy: Proposing a Comprehensive Framework

Starkov Vladimir, Grishina Victoria (Russia, Lomonosov Moscow State University), Gavrik Natalya (Plekhanov Russian Academy of Economics). Digital Marketing Strategies for Fashion and Luxury Brands

Stulov Oleg (Russia, Lomonosov Moscow State University). Tax Evasion by Digital Companies: Offshore Instruments and Regulatory Barriers

19.00-19.15

Conclusions