LOMONOSOV MOSCOW STATE UNIVERSITY
HIGHER SCHOOL OF MANAGEMENT AND INNOVATIONS

IV INTERNATIONAL THEORETICAL AND PRACTICAL CONFERENCE
INNOVATION ECONOMICS AND MANAGEMENT: METHODS AND TECHNOLOGIES

15-16 May 2019   **Moscow, Russian Federation**

DEAR COLLEGUES,

You are invited to participate in the IV International theoretical and practical conference "INNOVATION ECONOMICS AND MANAGEMENT: METHODS AND TECHNOLOGIES"

GENERAL INFORMATION

Venue: Higher School of Management and Innovations, Lomonosov Moscow State University, 1, Leninskie Gory, Moscow

Working languages: Russian, English.

Participation: in person, in absentia

As a result of the Conference a digest of articles will be published, posted to the Scientific Electronic Library **eLIBRARY.RU** and registered in the scientometric database of **RSCI (Russian science citation index).** The UDC, LBC and international standard book number ISBN will be assigned to the digest.

The following people are invited to participate in the conference: Doctors of Sciences, Candidats of Scinces(PhD),postgraduate students, PhD candidates, researchers, specialists in different area of activities, lecturers, graduate and undergraduate students.

THE MAIN DIRECTIONS OF THE CONFERENCE

SECTION 1. "Innovative entrepreneurship and management"
SECTION 2. "Innovative technologies"
SECTION 3. "Innovations economy"
SECTION 4. "Innovations in education and social spheres"

ORGANIZING COMMITTEE

Chaiperson:

Ms V.V. Pechkovskaya – Acting Dean, Higher School of Management and Innovations, Lomonosov Moscow State University, PhD (Economics), Associate Professor.

Organizing committee members:

Mr. O.A. Kosorukov – Deputy Chairperson, PhD (Technics), Professor.

Mr. S.A. Krasilnikov – PhD (Economics), Lomonosov Moscow State University.

Mr. M.A.Kuprichev – PhD(Economics), Lomonosov Moscow State University.

Ricardo Peters - Director of the Westen Cape University Business School (South Africa).

CONDITIONS FOR PUBLICATIONS

Registration fee of **100$** is payable by foreign participants. This covers participapation in the Conference, report presentation, publishing of the report (article) in the Conference Article Digest, meals, gala dinner and Moscow sightseeing tour.

In absentia participants can particiapate in the Conference, publish their articles and recive the digest **after fee payment.**

Payment is done after the article is accepted for publishing. The Organizing Committee will inform the the particiapant of the approval of the article within 3 working days.

FINANCIAL TERMS AND CONDITIONS

SERVICE	SERVICE CHARGE
In person participation	
■ Registration fee	**100 $**
In absentia participants	
■ Publishing 1 page(not less then 3 pages)	**3 $/per page**
■ To place the article in the в Elibrary.ru	**Free of charge**
■ Participating of co-authors(not more then 2)	**Free of charge**
■ Sending of the Electronic Digest to the author's e-mail	**Free of charge**
■ Posting printed copy of the digenst to the author's address	**According to the cost of postage**

PAYMENT DETAILS

University:

Lomonosov Moscow State University, GSP - 1, Leninskie Gory, 119991, Moscow, Russian

Payment details:

«For participation in the Conference of the Higher School of Management and Innovation, MSU (participants full name). **Without VAT**».

REQUIREMENTS TO MATERIAL

Electronic version of the article has to be presented in MS Word format (doc/docx).

Page format: A4 (210×297 mm).

Margins: 2 cm on all sides.

Font: size – 12; type – Times New Roman. Line spacing – 1,5. Literature references are sited **in square brackets (before the dot)**. The reference list must be provided.

Do not use hyphenation and page numbering.

Articles of **3 to 8 pages** are excepted.

Location and structure of the article:

- Please check for the UDC Index (size 12, left alignment) on the website
- www.teacode.com/online/udc;
- Academic degree, academic rank, post(right alignment);
- Employment place (right alignment);
- Article title, author's surname and initials, article's abstract and keywords are written in English(in order to translate you may use online translator www.translate.yandex.ru.
- Same alignment.
- Main text starts after skipping one line (sixe 12, line spacing – 1,5, paragraph indention – 1 cm, justified alignment);
- Picture's title and numbers (Pic. 1. Picture's title) are written below the pictures, central alignment
- Table's titles and numbers (Table 1. Table's title) are written below the tables, central alignment. Font size in the tables and picture titles not less then 10.
- Bibliography (justified alignment). **Provided in the order of source using in the text.**

Sample:

All articles are evaluated(peer reviewed). The authors take legal and other liabilities for information they provid in the article. **The article has to be carefully prepared as it is published without any changes or corrections.**

UDC

TITLE OF THE ARTICLE

Petrov I.P.

Abstract:

Key words:

(spacing)

Text. Text. Text. Text. Text. Text. Text. Text.Text. Text. [1, p. 35].

(spacing)

Bibliography

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1. Auerman L.Ya. Ауэрман, Л.Я. Technology of the bakery production. /Auerman L.Ya; Editor L.I.: textbook. 9th edition, revised and enhanced. – StPt:Profession, 2003 – 316 pages .

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HOW TO PARTICIPATE IN THE CONFERENCE?

Registration including article attachment is
open till 1st March 2019 at
www.lomonosov-msu.ru/eng/event/5354

IMPORTANT DATES

1st March 2019 – Closing date for registration according to the form provided
at the **www.lomonosov-msu.ru/eng/event/5354**
Please send your articles for peer review to **kosorukovoa@mail.ru.**

Before **3rd March 2019** – Moscow State University informs the particiapnts of the
conference about articles' review results and collects form the participants documents
reqired for Russian visa.

Before **18th April 2019** – MSU issues and sends to the participants official invitation
required for applying for Russian visa(form of the Ministry of Internal Affairs of the Russian
Federation) and the Conference programme.

Before **20th September 2019** – publishing of the Digest with articles by the participants
of the Conference and delivery its electronic and printed versions to the participants.

CONTACTS

Mr Oleg Anatolyevich KOSORUKOV

(peer review and selecting
of the participants' articles)
 +7 (903) 594-63-90
kosorukovoa@mail.ru

Ms Elizaveta Mikhaylovna PECHKOVSKAYA

(invitations, inquiries, hotel reservation,
certificates, sending of digests)
+7(965) 427-90-01
e.m.pechkovskaya@mail.ru

DEAR COLLEGUES!
**Information regarding the Conference Programme
will be available at the Faculty website**

hsmi.msu.ru

as from 30th April 2019

THANK YOU FOR YOUR PARTICIPATION IN THE CONFERENCE!